

ANGELA WALLACE

SENIOR UI DESIGNER

Greater Miami, FL

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PROFILE

Hands-on user interface designer with 8+ years of experience producing high-quality, brand-aligned UI and multi-channel creative across multiple product touchpoints.

Bridges UI design and front-end alignment, delivering scalable UI systems, clear visual storytelling, and production-ready solutions aligned to business and user needs.

SKILLS

- Design Systems
- HTML, CSS, JavaScript
- Component and pattern-based interface design
- Interaction & Prototypes
- Typography & Layout
- Adobe Creative Suite
- High-fidelity Mockups
- Cross-Functional Collaboration
- Design Documentation
- Native and Web app design

OVERVIEW



UI Design



Design Systems



Front-end Alignment

EXPERIENCE

Senior UI Designer (Design Systems & Front-end)

2025 - Present

Angela Wallace Design

Greater Miami, FL

- Architected and implemented a modular UI system, including component structure, token integration, and supporting developer specifications (DevSpecs) for scalable front-end use
- Maintains and evolves design system, including tokens, variables, reusable UI patterns, and components in Figma and HTML/CSS
- Leveraged AI-assisted workflows to accelerate design production, enabling faster iteration and delivery of high-quality assets
- Developed interactive data visualization experiences, translating complex information into clear, usable interfaces

Visual Designer

2022 - 2025

Florida Blue (remote)

Jacksonville, FL

- Maintained and evolved design systems across web, native, and AI chatbot platforms for cross-product alignment
- Partnered with product, engineering, and UX to deliver production-ready UI aligned to system and business needs
- Increased payment conversions by 30% through dashboard redesign and improved UI hierarchy
- Enabled accessible PHI data transparency controls, avoiding multi-million dollar compliance risk
- Produced consistent high-volume design deliverables across web, email, and digital platforms in a fast-paced environment
- Scaled complex enterprise healthcare requirements into reusable UI patterns, improving consistency and delivery speed

Lead UX Designer

2017 - 2019

Allin Interactive

Ft. Lauderdale, FL

- Designed scalable UI systems across web and native platforms, improving consistency and cross-platform usability
- Translated business and user requirements into production-ready designs ready for front-end implementation

STRENGTHS

Known for delivering high-quality, production-ready UI across complex digital environments, bridging visual design and front-end execution. Collaborates cross-functionally with product, UX, marketing, and engineering to create scalable, consistent solutions aligned to business goals.

RANGE

- Enterprise experience
- Cross-functional teams
- High attention to detail
- Analytical and systems oriented
- Organized and collaborative
- High-end design aesthetic
- Curious and forward-thinking

TEAMWORK

- Cross-functional collaboration
- Design-to-engineering alignment
- Stakeholder alignment
- Design system governance
- System audits
- Workflow optimization
- Scalable process definitions
- Multi-project ownership

TOOLS

- Figma (design libraries, components, patterns, variables)
- HTML / CSS (modular architecture)
- Design tokens (Figma + code)
- Front-end implementation
- AI-assisted workflows
- Adobe Creative Suite
- Visual Studio Code

EXPERIENCE (cont.)

Lead UX Designer, (cont.)

2017 - 2019

Allin Interactive

Ft. Lauderdale, FL

- Partnered closely with developers to ensure high-quality implementation and strong visual design fidelity
- Standardized UI patterns and workflows, improving scalability and efficiency across multiple client projects
- Collaborated with cross-functional teams to deliver cohesive, production-ready digital experiences
- Extended client design systems across web, native, and physical environments for consistent brand execution

Design and Web Manager

2017

Art and Culture Center / Hollywood

Miami, FL

- Led design of multi-channel campaign experiences, blending digital, print, and environmental storytelling
- Produced visual storytelling assets including photo and video content, increasing engagement and donor participation
- Designed cohesive brand systems across campaigns, generating \$600K and increasing attendance by 30%
- Delivered end-to-end creative execution, ensuring consistency across print, digital, social, and physical touchpoints

UX Designer

2014 - 2016

Allin Interactive

Miami, FL

- Designed responsive, content-driven interfaces, improving usability and consistency across client platforms
- Translated business and user needs into clear, production-ready design solutions, reducing development ambiguity
- Partnered closely with developers to ensure high-quality implementation and visual precision
- Standardized UI patterns and workflows, improving scalability and cross-project consistency

EDUCATION

2011 - 2012 **MFA in Media Design**

Winter Park *Full Sail University*

2000 - 2005 **BFA in Interactive Media Design**

Atlanta *The Art Institute of Atlanta*

“With little to moderate direction, Angela hits the ground running on complex, evolving projects—bringing thoughtful, high-quality design solutions while improving systems and processes along the way.”

- Shani Robinson via LinkedIn ↗

